

# Our Values

Abundance	Enough resources for everyone to have plenty. Everyone is valuable and has value.
Authenticity	The whole self.
Communication	Information effectively, soon, and often.
Curious Consciousness	Seeking paths toward knowledge, wisdom, understanding, & enlightenment.
Discretion	Strategic caution with discernment.
Excellence	Above average personal and professional performance standards.
Faith	Unexplainable belief without doubt; relentless hope; sense of possibility.
Family	Irreplaceable kin.
Humility	Equal expectations from self and others; acknowledging a person's story, successes, sacrifices, and struggles.
Generosity	Give without expectation.
Lifelong Learning	Relentless commitment to seek, develop, and learn.
Love	To know "I am because you are" and act like it. Ubuntu.
Joy	Unapologetic satisfaction.
Progress	Measurable growth. How poorly or well one is doing and why.
Respect	Preserving the dignity of self and others.
Self Awareness	Reflection, analysis, criticism, and questions for self before others (especially when judging values, words, beliefs, and actions).
Self Preservation	Survival.
Strategic Collaboration	Leveraging value-driven coalitions.
Trust	Belief in the ideas words, actions, and visions of self and others.
Unapologetically Black	To wholeheartedly endorse positive outcomes for Black people.
Unapologetically Inclusive	To wholeheartedly welcome and unite value-aligned people from all races, religions, genders, and nations.
Unity in Thought and Action	Collective measures for a common goal; No disagreements in view of public audiences.
Upward Mobility	Ambition for self and others. Lift as we climb by sharing plans, resources, and opportunities (information, feedback, goods, food, land, and money).
Urgency	The time is now, the "who" is us; maintain momentum; Do. Be. Go.
Value-Driven	Using Divine boundaries. What you stand for; the "why."
Vision- Driven	Focused on a Divine Outcome. The point of everything; the "what."