

PROOF Inc. Values Inventory

<i>Abundance</i>	Enough resources for everyone to have plenty. Everyone is valuable and has value.
<i>Authenticity</i>	The whole self.
<i>Capacity*</i>	Boundaries and limits.*
<i>Communication</i>	Relevant information effectively, soon, and often.*
<i>Curious Consciousness</i>	Seeking paths toward knowledge, wisdom, understanding, & enlightenment.
<i>Discretion</i>	Caution with discernment.*
<i>Excellence</i>	Above average personal and professional performance standards.
<i>Faith</i>	Unexplainable belief without doubt; relentless hope; sense of possibility.
<i>Humility</i>	Equal expectations from self and others; acknowledging a person's story, successes, sacrifices, and struggles.
<i>Intentionality*</i>	For and with a purpose.
<i>Generosity & Service*</i>	Giving without expectation, especially to those who will never be able to repay you.
<i>Gratitude*</i>	Thankfulness for what is.
<i>Lifelong Learning</i>	Relentless commitment to seek, develop, and learn.
<i>Love</i>	To know "I am because you are" and behave accordingly. <i>Ubuntu</i> in action.*
<i>Joy</i>	Unapologetic satisfaction.
<i>Kinship*</i>	Families, irreplaceable friends, and long-term affiliations.*
<i>Progress</i>	Measurable growth. To know how well or poorly one is doing, and why.*
<i>Respect</i>	Preserving the dignity of one's self and others.
<i>Self Awareness</i>	Reflection, analysis, criticism, and questions for one's self before others (especially when judging values, words, beliefs, and actions).
<i>Self Preservation</i>	Survival.
<i>Strategic Collaboration</i>	To leverage value-driven coalitions.
<i>Trust</i>	Belief in the ideas, words, actions, and visions of yourself and others.*
<i>Unapologetically Black</i>	To relentlessly endorse, support, and produce positive outcomes for Black people.*
<i>Unapologetically Inclusive</i>	To wholeheartedly welcome and unite value-aligned people from all races, religions, genders, and nations.
<i>Unity in Thought and Action</i>	Collective measures for a common goal; No disagreements in view of public audiences.
<i>Upward Mobility</i>	Ambition for self and others. Lift as we climb by sharing plans, resources, and opportunities (like information, feedback, goods, food, land, and money).
<i>Urgency</i>	No one is coming to save us. The time is now, the "who" is you.*
<i>Value-Driven</i>	Divine boundaries. What you stand for; your "why."**
<i>Vision- Driven</i>	Focused on a Divine Outcome. The point of everything; your "what."**

*Denotes 2021 Update

